



Why sponsor the 2018 Southeast Biodiversity Conservation Forum?

The Southeastern United States is the most biodiverse region in the nation, but also faces the most severe threats to that biodiversity. Our Southeast regional gathering will bring together key experts on biodiversity from all over the Southeast to develop strategies to better understand the imperiled species and ecosystems of this region and their status so we can ultimately do a better job of protecting their populations against these threats.

By sponsoring this event, your organization will demonstrate its commitment to protecting our unique and wonderful biodiversity. Sponsors receive prominent exposure and name recognition with key players in the Southeast conservation community. All our Southeast Biodiversity Conservation Forum sponsors will be recognized and thanked for their support throughout the event and in NatureServe's printed materials.

NatureServe would be happy to create a tailored sponsorship package that meets the needs of your organization. To learn more, please contact Erin Chen (erin_chen@natureserve.org).



Left: Red-cockaded woodpecker (*Picoides borealis*), NatureServe Global Status: Vulnerable (G3), Photo | Martjan Lammertink USFS. **Center:** Longleaf pine (*Pinus palustris*) forest with understory dominated by Saw Palmetto (*Serenoa repens*), NatureServe Global Status: Secure (G5) and Apparently Secure (G4) respectively, Photo | Geoff Gallice. **Right:** West Indian Manatee (*Trichechus manatus*), NatureServe Global Status: Imperiled (G2), Photo | David Hinkel USFWS

Sponsorship Benefits

Benefits	Supporter \$500	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Use of marks	Logo	Logo	Ad	Ad	Ad
Acknowledgement in printed materials	✓	✓	✓	✓	✓
Acknowledgement in annual report	✓	✓	✓	✓	✓
Web page link	✓	✓	✓	✓	✓
Conference packet insert		✓	✓	✓	✓
Signage at event		✓	✓	✓	✓
Display space			✓	✓	✓
Complimentary registration			One	Two	Three
Recognition at opening reception				✓	✓

***Note:** This table is an approximation of benefits. NatureServe is happy to work with you to develop a sponsorship opportunity that is right for you, your marketing goals, and your budget.*



SPONSORSHIP AGREEMENT

2018 SOUTHEAST BIODIVERSITY CONSERVATION FORUM

March 6-8, 2018 Chapel Hill, NC

YES, I am pleased to sponsor the 2018 Southeast Biodiversity Conservation Forum at the indicated Sponsor Level:

- | | |
|--------------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Platinum Sponsor for \$10,000 | <input type="checkbox"/> Bronze Sponsor for \$1,000 |
| <input type="checkbox"/> Gold Sponsor for \$5,000 | <input type="checkbox"/> Supporter for \$500 |
| <input type="checkbox"/> Silver Sponsor for \$2,500 | <input type="checkbox"/> Other _____ |

Company Name: _____

Contact Name: _____ Title: _____

Telephone: _____ Email: _____

Web page: _____

Mailing Address: _____

City/State/Zip: _____

By submitting this application, I have read and agree to adhere to the following regulations pertaining to sponsorship of NatureServe's Southeast Biodiversity Conservation Forum:

1. I, or my designee, must submit all necessary camera-ready or digital artwork in the requested format prior to **February 16**.
2. I, or my designee, will seek approval from NatureServe prior to using the NatureServe name or logo in any form. Any use of the NatureServe name or logo cannot imply endorsement of or support for any product or service.
3. I understand that these sponsorship benefits cannot be guaranteed if payment is not received prior to **February 16**.

Please make checks payable to **NatureServe**, or fill in your company's credit card information below.

Visa MasterCard AmEx #: _____

Name on Card: _____ Exp Date: _____

Signature: _____ Date: _____

(Please fax or mail this form with your payment.)

Questions, please contact:

Erin Chen, 703-908-1841, erin_chen@natureserve.org