



# STRENGTHENING ENVIRONMENTAL LEADERSHIP CAPACITY IN MESOAMERICA

# Background

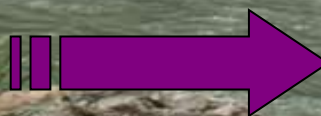
**Mesoamerica**



**One of the global biodiversity hotspots. With hundreds of endangered species.**



**Key Biodiversity Areas (KBA)  
and  
Important Bird Areas (IBA)**



**20 IBAS and 18 KBAS  
Identified for El Salvador**

## How can we promote conservation actions in the KBAs and IBAs?

**Empower**

### **LOCAL LEADERS**

Community organizations

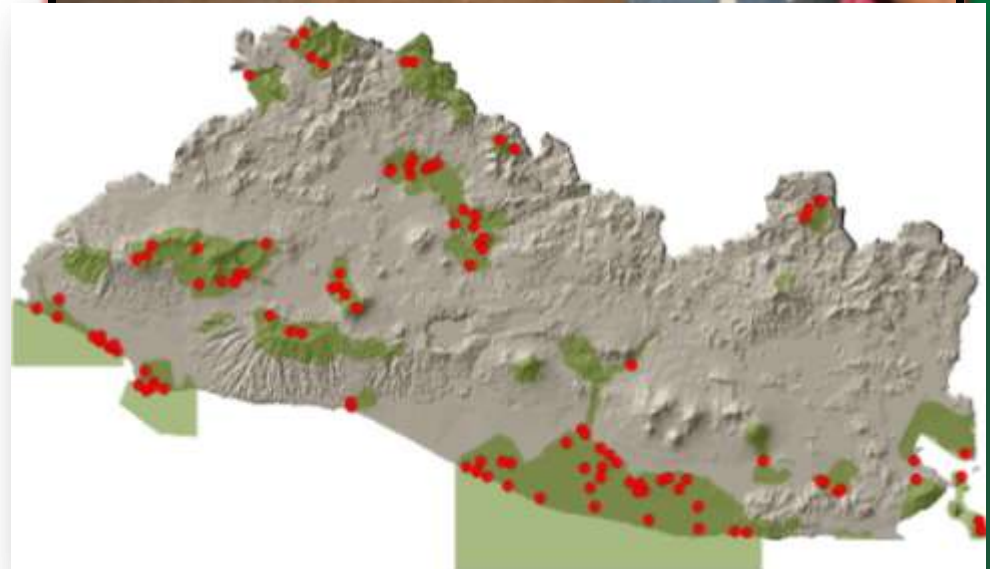
NGO's

Scholar and religious groups

Local micro enterprises

Naturalist guides

Park rangers



- **Main Objective:**

To empower community-based environmental leaders that live in KBAs and IBAs, to promote sustainable development and ecosystem conservation in Mesoamerica.



# Training Methodology



Place: El Imposible training center.

Food, accommodation and transport is included for the participants.

9 day workshop

Divided into 2 sessions of 4.5 days,  
over two months.

25 persons per workshop.



# How are the workshops?

## Participatory Education Methodology



- Participant Expositions
- Group dynamics
- Field trips
- Social plays (theatrical plays)
- Original information manuals
- Experiential exchange
- Cultural exchange



- **VIDEO 1 (dinámica 1:21 min)**
- **VIDEO 2 (dinámica 0:34 min)**

## • Key training areas

### Ecosystems:

- Eco regions
- Ecosystem function
- Trophic chains



### Biodiversity:

- Endangered species
- Endemic species
- Commercially important species



### Conservation:

- Environmental education
- Ecotourism
- Pride campaigns
- Environmentally friendly crops
- KBAs, IBAs, RAMSAR, etc.

## • Key training areas

### Projects:

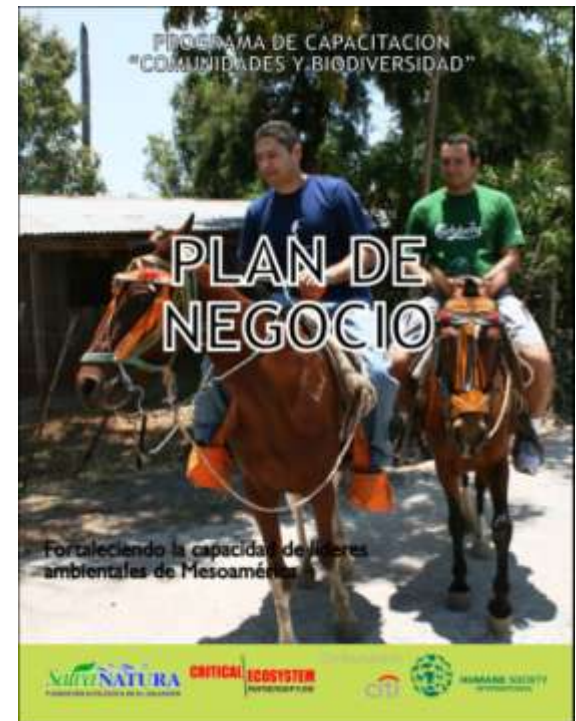
- Identifying projects
- Needs prioritization
- Project formulation

### Finances:

- Budgets
- Accounting system
- Business

### Business plan:

- Importance
- Steps for writing a plan.
- Examples.





México

Belize

Guatemala

Honduras

El Salvador

Nicaragua

Costa Rica



BirdLife  
**IBA**  
IMPORTANT  
BIRD AREA

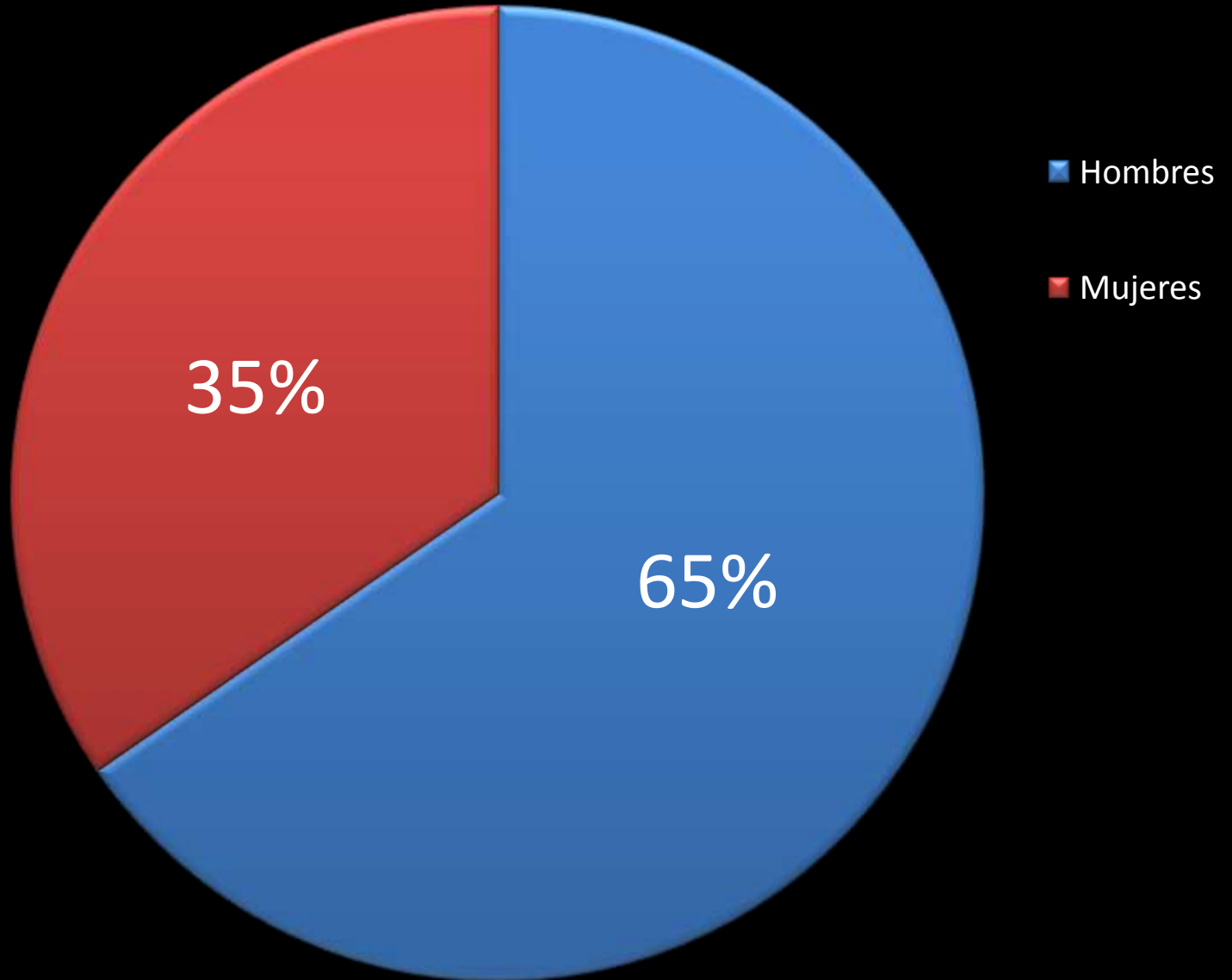


# IN NUMBERS

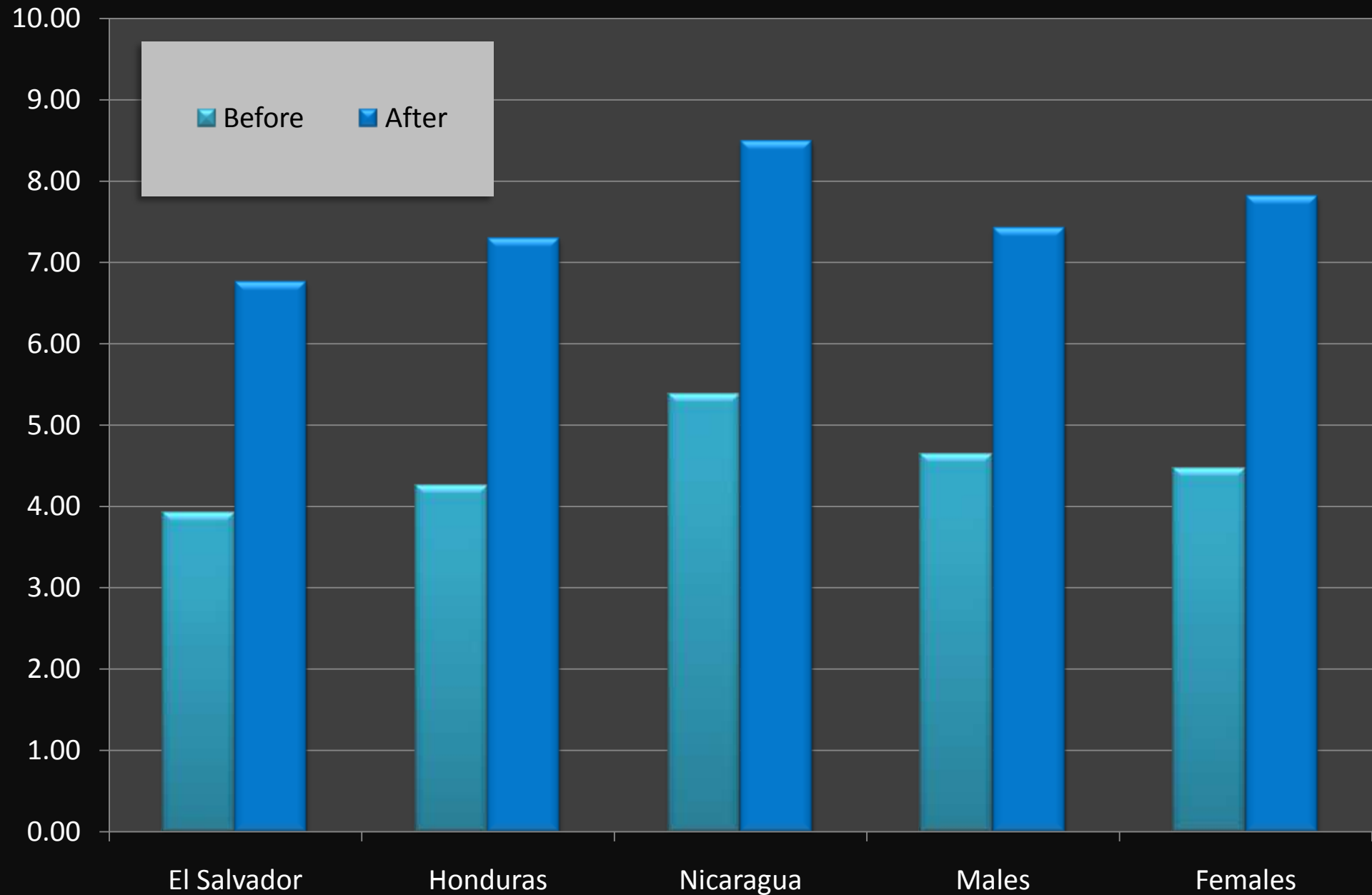
	PARTICIPANTS
Class 1	20
Class 2	16
Class 3	26
Class 4	25
<b>Total</b>	<b>87</b>

	PARTICIPANTS
El Salvador	49
Honduras	28
Nicaragua	20
<b>Total</b>	<b>87</b>

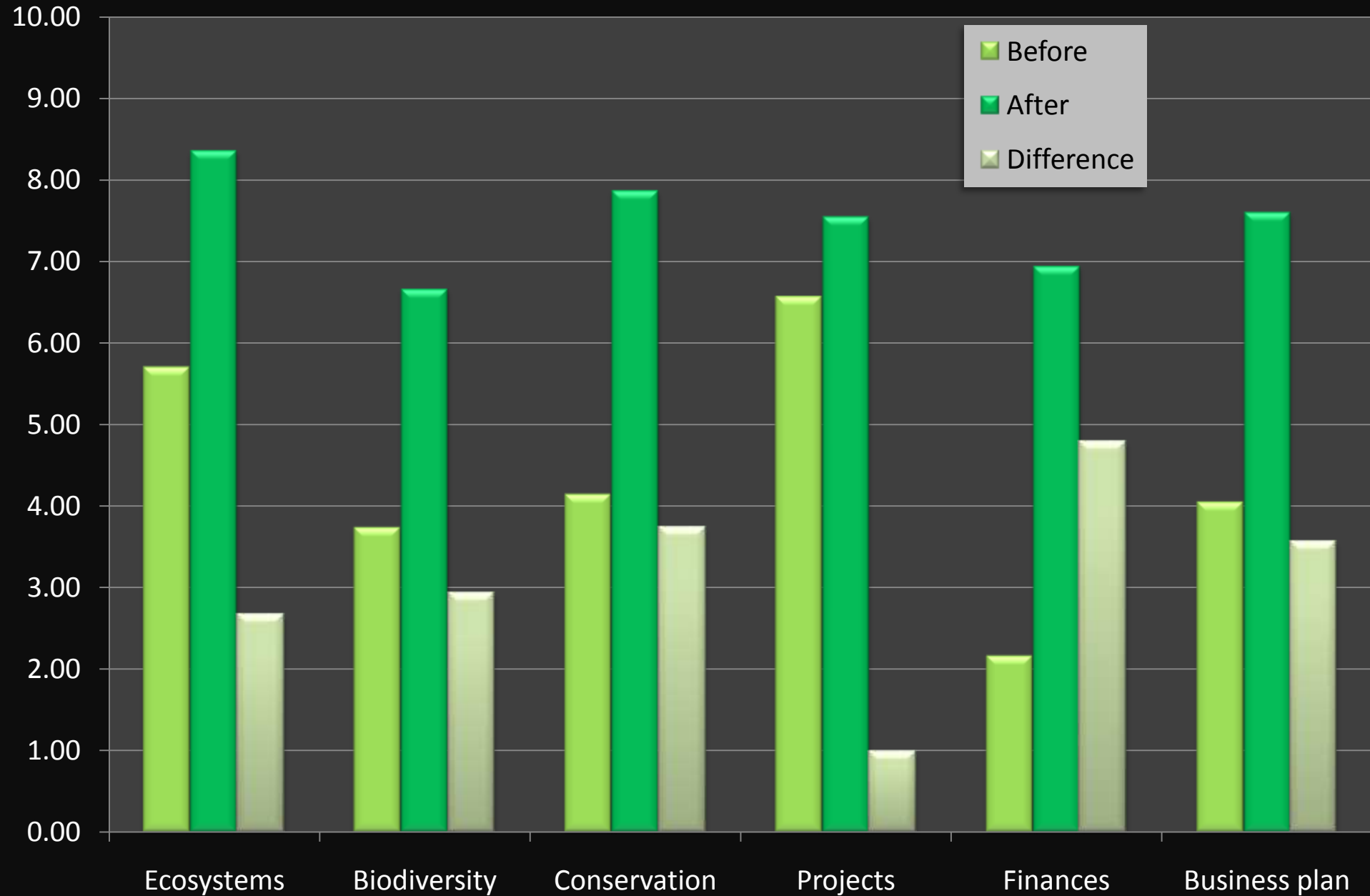
# GENDER



# WHO IS LEARNING?



# WHAT ARE THEY LEARNING?





# Video 3 (Evaluación 2:41 min)



# LESSONS LEARNED



Quality of participants depends on the selection strategy.



The contents should be reviewed frequently and adjusted to the needs of the participants.



Each environmental leader is unique and has unique needs.



# TECHNICAL ASSISTANCE PROGRAM USING SOCIAL SERVICE VOLUNTEERS

- Follow up for the participants
- Volunteers can be a financial source for the training program
- Volunteers can be a financial source for community-based projects developed by participants
- Cultural exchange





- **VIDEO 4 (Volunteering 4:25 min)**

# TEAM

Oliver Komar  
Vladlen Henríquez  
Evelyn Larios  
Melissa Rodríguez  
Claudia Martinez  
Rudy Sandoval  
Claudia Dueñas  
Karla Lara  
Luis Girón

**VOLUNTEERS:**  
Karla Evangelista  
Sara Sol



# SPONSORS



**CRITICAL ECOSYSTEM**  
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SERVICE**

**THANK YOU!**



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