

What's Being Said About Us

NatureServe in Action

“NatureServe is one of the greatest non-profits that I have worked with. They provide essential data, data management, organized thinking and useful tools for conservation.”

– **STEPHEN WOODLEY**, Co-Chair, WCPA-SSC Joint Task Force on Biodiversity and Protected Areas, IUCN

“NatureServe is critical for protecting the diversity of life on earth.”

– **DAVID VANLUVEN**, Principal, VanLuven Environmental

“NatureServe is rightfully recognized as the premier source for scientific data and information for the U.S. conservation community. Their resources and leadership are essential for the community.”

– **JEFFREY MARQUSEE**, former Executive Director, Department of Defense Environmental Research and Development Program

 Providing the first standardized maps of ecosystems in the Americas

 More than three quarters of conservation assessments in the United States start with data from NatureServe

 Mapping locations of millions of at-risk species

 Providing data and expertise to millions of users by fulfilling more than 6 million individual information requests annually

 Putting critical information in the hands of resource managers and decision-makers with tools like NatureServe Explorer, LandScope America, and NatureServe Surveyor

 Developing sound methodologies for ecological assessments, including the likely impacts of climate change on species, ecosystems, and places like wildlife refuges and parks

Learn about all of our conservation accomplishments at www.NatureServe.org



Hickory horned devil (*Citheronia regalis*)

Photo by Irvine Wilson

We provide high-quality scientific expertise for conservation. Our data, tools, and resources help focus your conservation actions and investments on the most important places, and help reduce the risk of impacts on biodiversity.



MacArthur Award for Creative & Effective Institutions



Cumberland sandwort (*Minuartia cumberlandensis*)

www.NatureServe.org

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Biodiversity Science

Conservation Tools & Services

NatureServe Network

Your conservation efforts should be guided by sound scientific data.

Biodiversity science is the foundation of our work. Our mission is to collect, manage, analyze, and communicate decision-quality and reliable information about plants, animals, and ecosystems. We are your go-to source for information about rare and endangered species and threatened ecosystems.

NatureServe helps you answer the following key questions:

What species and habitats exist?

Where are they found?

How are they doing?

What actions will help?

Are the actions working?

Florida scrub-jay (*Aphelocoma coerulescens*)

Photo by Larry Master

www.NatureServe.org/Biodiversity-Science

Expert Planning Services

NatureServe's experienced staff will help you conserve natural values by evaluating current and future threats. We'll work with you to develop plans that will meet your conservation goals while integrating additional human needs and values.

Data, Maps, and Tools

Through our comprehensive data collection, we fulfill customized data requests and offer interactive data, tools, and maps to help you take action where it's needed most.



Standards and Methods

The NatureServe network's "boots on the ground" collect critical data on species and ecosystems. Our standards and methods ensure that only high-quality and relevant data reach your desk. We train our scientists and others on these important standards and methods.

www.NatureServe.org/Conservation-Tools

The NatureServe network is the heartbeat of our organization. The network consists of 86 member organizations and more than 1,000 conservation professionals stretching across the Americas.

We collect, analyze, and distribute detailed scientific data for more than 70,000 species and 7,000 ecosystems.

Our data and expertise are used to guide millions of conservation actions towards the species and habitats that need it most.

Global Project Areas

NatureServe advances conservation efforts taking place globally. In Africa and Asia, we are working with partners to understand conservation needs and implement actionable plans in these regions.



www.NatureServe.org/NatureServe-Network