## FINANCIAL STATEMENTS



FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors NatureServe Arlington, Virginia

#### Opinion

We have audited the accompanying financial statements of NatureServe (the Organization), which comprise the statements of financial position as of June 30, 2022 and 2021, and the related statements of activities and changes in net assets, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of June 30, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America and *Government Auditing Standards*, issued by the Comptroller General of the United States. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

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#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether
  due to fraud or error, and design and perform audit procedures responsive to those risks.
   Such procedures include examining, on a test basis, evidence regarding the amounts and
  disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing
  an opinion on the effectiveness of the Organization's internal control. Accordingly, no such
  opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

### Other Reporting Required by Government Auditing Standards

Gelman Kozenberg & Freedman

In accordance with *Government Auditing Standards*, we have also issued our report dated February 10, 2023, on our consideration of the Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Organization's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control over financial reporting and compliance.

February 10, 2023

# STATEMENTS OF FINANCIAL POSITION AS OF JUNE 30, 2022 AND 2021

## **ASSETS**

		2022		2021
CURRENT ASSETS				
Cash and cash equivalents Investments Grants and contracts receivable Prepaid expenses	\$ _	163,208 2,688,420 1,802,665 78,647	\$ _	154,580 5,186,155 2,007,458 121,436
Total current assets	_	4,732,940	_	7,469,629
PROPERTY AND EQUIPMENT, NET	_	137,772	_	142,461
NONCURRENT ASSETS				
Investments Deposits	_	1,990,655 57,410	_	1,990,655 92,343
Total noncurrent assets	_	2,048,065	_	2,082,998
TOTAL ASSETS	\$_	6,918,777	\$_	9,695,088
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts payable and accrued liabilities Accrued salaries and related benefits Refundable advances and deferred revenue Deferred rent Line of credit	\$	427,373 486,254 1,495,929 16,414 500,000	\$	453,987 446,882 1,474,710 150,515 400,000
Total current liabilities	_	2,925,970	_	2,926,094
NONCURRENT LIABILITIES				
Deposits Deferred rent, net of current portion	_	5,000 358,585	_	24,167 356,991
Total noncurrent liabilities	_	363,585	_	381,158
Total liabilities	_	3,289,555	_	3,307,252
NET ASSETS				
Without donor restrictions With donor restrictions	_	534,382 3,094,840	_	2,547,540 3,840,296
Total net assets	_	3,629,222	_	6,387,836
TOTAL LIABILITIES AND NET ASSETS	\$ <u>_</u>	6,918,777	\$_	9,695,088

# STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

		2022	
	Without Donor Restrictions	With Donor Restrictions	Total
REVENUE, GAINS AND OTHER SUPPORT			
Grants and contracts Contributions In-kind contributions Software support and services Rental income Data requests, products and services Member dues Unrealized loss on investments Realized gain on sales of investments Other investment income, net Other revenue Net assets released from donor restrictions	\$ 4,578,198 334,243 1,712,405 1,840,264 198,306 84,261 57,000 (606,420) 368,966 4,075 82,865	\$ - 204,164 (486,660) 28,223 107,662	\$ 4,578,198 538,407 1,712,405 1,840,264 198,306 84,261 57,000 (1,093,080) 397,189 111,737 82,865
Net assets released from donor restrictions	<u>598,845</u>	(598,845)	<del></del>
Total revenue, gains and other support	9,253,008	<u>(745,456</u> )	8,507,552
EXPENSES			
Program Activities	8,128,196		8,128,196
Supporting Services: General and Administrative Fundraising	2,716,097 421,873	<u>-</u>	2,716,097 421,873
Total supporting services	3,137,970		3,137,970
Total expenses	11,266,166		11,266,166
Changes in net assets before other item	(2,013,158)	(745,456)	(2,758,614)
OTHER ITEM			
Forgiveness of debt			
Changes in net assets	(2,013,158)	(745,456)	(2,758,614)
Net assets at beginning of year	2,547,540	3,840,296	6,387,836
NET ASSETS AT END OF YEAR	\$ <u>534,382</u>	\$ <u>3,094,840</u>	\$ <u>3,629,222</u>

# STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

	2021				
	Without Donor Restrictions	With Donor Restrictions	<u>Total</u>		
REVENUE, GAINS AND OTHER SUPPORT					
Grants and contracts Contributions	\$ 2,817,595 233,372	\$ - 373,500	\$ 2,817,595 606,872		
In-kind contributions	1,097,757	-	1,097,757		
Software support and services	1,729,016	-	1,729,016		
Rental income	273,484	-	273,484		
Data requests, products and services	141,235	-	141,235		
Member dues	57,000	-	57,000		
Unrealized gain on investments	104,976	484,871	589,847		
Realized gain on sales of investments	152,176	702,883	855,059		
Other investment income, net	19,286	89,078	108,364		
Other revenue	21,319	-	21,319		
Net assets released from donor restrictions	4,917,047	<u>(4,917,047</u> )			
Total revenue, gains and other support	11,564,263	(3,266,715)	8,297,548		
EXPENSES					
Program Activities	6,498,915		6,498,915		
Supporting Services:					
General and Administrative	2,220,572	_	2,220,572		
Fundraising	302,359	_	302,359		
T dildidining			002,000		
Total supporting services	2,522,931		2,522,931		
Total expenses	9,021,846		9,021,846		
Changes in net assets before other item	2,542,417	(3,266,715)	(724,298)		
OTHER ITEM					
Forgiveness of debt	954,700		954,700		
Changes in net assets	3,497,117	(3,266,715)	230,402		
Net assets at beginning of year	(949,577)	7,107,011	6,157,434		
NET ASSETS AT END OF YEAR	\$ <u>2,547,540</u>	\$ <u>3,840,296</u>	\$ <u>6,387,836</u>		

**NATURESERVE** 

## STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2022

**Supporting Services** Total **Program** General and Supporting Total **Activities Administrative Fundraising** Services Expenses Salaries and benefits \$ 4,784,117 1,688,089 178,737 \$1,866,826 \$ 6,650,943 1,712,405 1,712,405 In-kind licensing fees Professional fees 175,767 202,715 190.476 378,482 568,958 Subagreements 420,344 420,344 370,330 164,976 25,837 190,813 561,143 Rent 181,024 569,828 Internet, computer, and data expenses 385,189 3,615 388,804 Travel 398,078 5,705 4.710 10,415 408,493 Depreciation and amortization 39,375 39,375 39,375 35,584 Insurance 35,584 35,584 Payroll fees 94,013 94,013 94,013 Telephone 3.327 15.853 15,853 19,180 -Office expense 9,185 8,479 53 8,532 17,717 Dues and subscriptions 27,447 11,927 4,382 16,309 43,756 **Printing** 9,315 8,136 544 8,680 17,995 Meetings and conferences 18.633 13,044 13,044 31,677 Equipment, rental, repairs, and maintenance 11,220 11,220 11,220 Advertising - recruiting 2.897 2.897 2.897 2,291 2,291 4,480 Miscellaneous 2,189 Bank fees 766 10,462 174 10,636 11,402 Taxes, licenses and permits 22,057 22,057 22,057 20,233 20,233 20,233 Interest expense Postage and delivery 560 800 1,906 1,106 2,466 TOTAL \$ 8,128,196 2,716,097 \$ 421,873 \$3,137,970 \$ 11,266,166

**NATURESERVE** 

# STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2021

	Program Activities	Suppo General and Administrative		Fundraising	Total Supporting Services	Total Expenses
Salaries and benefits	\$ 4,152,695	\$ 1,187	,497	\$ 255,268	\$1,442,765	\$ 5,595,460
In-kind licensing fees	1,097,757		-	-	-	1,097,757
Professional fees	439,391	249	,712	533	250,245	689,636
Subagreements	185,986		-	-	-	185,986
Rent	263,458	349	,155	42,153	391,308	654,766
Internet, computer, and data expenses	172,099	198	,340	1,515	199,855	371,954
Travel	109,515	1	,161	-	1,161	110,676
Depreciation and amortization	11,508	40	,932	-	40,932	52,440
Insurance	-	32	,438	-	32,438	32,438
Payroll fees	-	79	,304	-	79,304	79,304
Telephone	1,137	15	,397	-	15,397	16,534
Office expense	8,626	5	,895	-	5,895	14,521
Dues and subscriptions	15,318	4	,871	2,656	7,527	22,845
Printing	5,264		571	-	571	5,835
Meetings and conferences	27,298	3	,651	69	3,720	31,018
Equipment, rental, repairs, and maintenance	2,171	6	,830	-	6,830	9,001
Advertising - recruiting	1,106		136	-	136	1,242
Miscellaneous	2,590	10	,812	-	10,812	13,402
Bank fees	-	8	,472	-	8,472	8,472
Taxes, licenses and permits	-	14	,802	-	14,802	14,802
Interest expense	32	10	,526	-	10,526	10,558
Postage and delivery	2,964		70	165	235	3,199
TOTAL	\$ 6,498,915	\$ 2,220	,572	\$ 302,359	\$2,522,931	\$ 9,021,846

## STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2022 AND 2021

OAGU ELOMO EDOM ODEDATINO ACTIVITICO		2022	_	2021
CASH FLOWS FROM OPERATING ACTIVITIES	\$	(2.759.614)	<b>ተ</b>	220 402
Changes in net assets	Ф	(2,758,614)	Ф	230,402
Adjustments to reconcile changes in net assets to net cash used by operating activities:				
Depreciation and amortization Unrealized loss (gain) on investments		39,375 1,093,080		52,440 (589,847)
Realized loss (gain) on investments		(397,189)		(855,059)
Forgiveness of debt		-		(954,700)
Decrease (increase) in assets:				
Grants and contracts receivable Prepaid expenses		204,793 42,789		43,091 603
Deposits		34,933		(2,758)
·				( , ,
(Decrease) increase in liabilities:  Accounts payable and accrued liabilities		(26,614)		176,450
Accrued salaries and related benefits		39,372		72,437
Refundable advances and deferred revenue		21,219		228,317
Deposits Deferred rent	_	(19,167) (132,507)		5,000 (191,909)
Net cash used by operating activities	_	(1,858,530)		(1,785,533)
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of investments, including reinvestment of dividends		(300,771)		(236,891)
Proceeds from sale of investments		2,102,615		1,090,049
Purchase of property and equipment	_	(34,686)		<u>(32,156</u> )
Net cash provided by investing activities	_	1,767,158		821,002
CASH FLOWS FROM FINANCING ACTIVITIES				
Proceeds from line of credit		200,000		407,300
Principal payments on line of credit	-	(100,000)		(157,300)
Net cash provided by financing activities	_	100,000		250,000
Net increase (decrease) in cash and cash equivalents		8,628		(714,531)
Cash and cash equivalents at beginning of year	_	154,580		869,111
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$_	163,208	\$	154,580
SUPPLEMENTAL INFORMATION:				
Interest Paid	\$ <u>_</u>	19,951	\$	5,698
SCHEDULE OF NONCASH INVESTING AND FINANCING TRANSACTIONS:				
Forgiveness of Debt	\$_		\$	954,700
•	_			

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION

#### Organization -

NatureServe (the Organization), a nonprofit organization incorporated in Virginia, leverages the power of science, data, and technology to guide biodiversity conservation and stewardship. In partnership with the Network of Natural Heritage Programs and Conservation Data Centers, the Organization works to manage and distribute authoritative information critical to the conservation of the world's biological diversity. The Organization provides the scientific knowledge that supports informed decisions. Together with the Organization's network of over 60 programs, the Organization collects decision-quality data about imperiled species and entire ecosystems, transforms that data into knowledge products and visualizations, and provides meaning through expert analyses and support to guide decision-making, implement action, and enhance conservation outcomes.

## Basis of presentation -

The accompanying financial statements are presented on the accrual basis of accounting, and in accordance with the Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2016-14, *Presentation of Financial Statements of Not-for-Profit Entities*. As such, net assets are reported within two net asset classifications: without donor restrictions and with donor restrictions.

Descriptions of the two net asset categories are as follows:

- Net Assets Without Donor Restrictions Net assets available for use in general operations and not subject to donor restrictions are recorded as "net assets without donor restrictions". Assets restricted solely through the actions of the Board are referred to as Board Designated and are also reported as net assets without donor restrictions. Board Designated net assets include Board-controlled Quasi-Endowment fund available for Board-approved expenditures, as well as a 'Project Investment Fund' whose purpose is to fund new projects that management has recommended to the Board of Directors (made available for general operations through Board resolution).
- Net Assets With Donor Restrictions Net assets may be subject to donor-imposed stipulations that are more restrictive than the Organization mission and purpose. Some donor imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Donor imposed restrictions are released when the restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. Other donor imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

#### New accounting pronouncement adopted -

During the year ended June 30, 2022, the Organization adopted ASU 2020-07, *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets,* which improves generally accepted accounting principles (GAAP) by increasing the transparency of contributed nonfinancial assets for not-for-profit (NFP) entities through enhancements to presentation and disclosure. The amendments in this update address certain stakeholders' concerns about the lack of transparency relating to the measurement of contributed nonfinancial assets recognized by NFPs, as well as the amount of those contributions used in a NFP's programs and other activities. The ASU was adopted retrospectively and did not change the recognition and measurement requirements for those contributed nonfinancial assets.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

Cash and cash equivalents -

The Organization considers all cash and other highly liquid investments with initial maturities of three months or less to be cash equivalents. Bank deposit accounts are insured by the Federal Deposit Insurance Corporation ("FDIC") up to a limit of \$250,000. At times during the year, the Organization maintains cash balances in excess of the FDIC insurance limits. Management believes the risk in these situations to be minimal.

#### Investments -

Investments are recorded at their readily determinable fair value. Interest and dividends are included in other investment income, which is presented net of investment expenses paid to external investment advisors in the accompanying Statements of Activities and Changes in Net Assets. Realized gains and losses on sales of investments, as well as unrealized gains and losses on fair value fluctuations, are presented separately in the accompanying Statements of Activities and Changes in Net Assets. Investments acquired by gift are recorded at their fair value at the date of the gift. The Organization's policy is to liquidate all gifts of investments as soon as possible after the gift.

#### Grants and contracts receivable -

Receivables are recorded at their net realizable value, which approximates fair value. Receivables consists of amounts due from Federal, state and local government and other agencies, as well as fees charged for data conservation services provided to the Organization's network of natural heritage agencies.

Receivables are stated at the estimated net present value, net of an allowance for uncollectable amounts. The allowance for doubtful accounts is determined based upon a periodic review of individual account balances, including the age of the balance and the historical experience with the donor or customer. As of June 30, 2022 and 2021, an allowance for doubtful accounts was not recorded (all amounts were deemed collectible). As of June 30, 2022 and 2021, receivables consisted of the following:

		2022		2021
Grants and contracts - billed Grants and contracts - unbilled Other	\$	599,887 1,202,778 -	\$	610,369 1,396,094 995
TOTAL GRANTS AND CONTRACTS RECEIVABLE	\$_	1,802,665	\$_	2,007,458

#### Property and equipment -

Property and equipment acquisitions are recorded at cost. Assets purchased under Federal awards with an acquisition value of \$5,000 or more (with a useful life of more than one year) are capitalized in the accompanying Statements of Financial Position. Assets purchased in the course of operations with an acquisition value of \$2,000 or more (with a useful life of more than one year) are capitalized in the accompanying Statements of Financial Position. Donations of property and equipment are recorded as support at their estimated fair values. Costs incurred in connection with developing or obtaining internal-use software are capitalized in accordance with FASB Accounting Standards Codification (ASC) 350-40: *Internal-Use Software*. Depreciation is provided over the estimated useful lives of the assets using the straight-line method, generally three to seven years. Leasehold improvements are amortized over the term of the lease. Depreciation and amortization expense for the years ended June 30, 2022 and 2021 totaled \$39.375 and \$52.440, respectively.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

Income taxes -

The Organization is exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code and is only subject to tax on unrelated business income. The Organization is not a private foundation.

Uncertain tax positions -

For the years ended June 30, 2022 and 2021, the Organization has documented its consideration of FASB ASC 740-10, *Income Taxes*, that provides guidance for reporting uncertainty in income taxes and has determined that no material uncertain tax positions qualify for either recognition or disclosure in the financial statements.

Revenue recognition -

Grants and contributions -

Grants and contributions are recognized in the appropriate category of net assets in the period received. Contributions of assets other than cash are recorded at their estimated fair value at the date of gift. Awards qualifying as contributions are recorded by the Organization upon notification of the award and satisfaction of all conditions, if applicable.

Conditional awards are not recognized until the condition on which they depend are substantially met. Typically, conditional awards contain a measurable barrier, as well as a right of return or right of release from obligation provision, and the Organization has limited discretion over how funds transferred should be spent. As such, the Organization recognizes revenue for these conditional contributions when the related barrier has been overcome. Awards from Federal, state and local governments are deemed to be conditional, and accordingly are recognized as revenue at such time when the conditions have been met. As of June 30, 2022 and 2021, a total of \$3,333,407 and \$3,189,154, respectively, of conditional awards have not been recorded in the accompanying financial statements (those awards will be recorded as revenue in future years).

Unconditional contributions and grants are classified as net assets with donor restrictions when use of the contribution or grant funds is limited to specific programmatic areas or is designated for use in future periods. Contributions and grants with donor restrictions are recognized as "without donor restrictions" only to the extent of actual expenses incurred in compliance with the donor-imposed restrictions and satisfaction of time restrictions; such funds in excess of expenses incurred are shown as net assets with donor restrictions in the accompanying financial statements. Contributions and grants received in advance of incurring the related expenses are recorded as "net assets with donor restrictions".

In-kind contributions -

In-kind contributions include the fair value of an enterprise license agreement received by the Organization. In-kind contributions are recorded at their fair value as of the date of the gift.

### Contracts -

The Organization also receives revenue under contractual agreements for program related activities. These agreements are treated as exchange transactions, as such agreements are based on a set transaction price (set by the contracting entity) and not a function of direct and indirect costs incurred by the Organization.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

Revenue recognition (continued) -

Software support and services -

Revenue from cloud-based service arrangements that allow for the use of a hosted software product or service over a contractually determined period of time without taking possession of software are accounted for as subscriptions with billings recorded as unearned revenue and recognized as revenue ratably over the coverage period beginning on the date the service is made available to customers. Revenue from service arrangements that are provided on a consumption basis is recognized commensurate with the customer utilization of such resources.

Data requests, products and services -

Data requests, products and services include data and map products maintained by the NatureServe Network, as well as services available to clients to assist them in obtaining and interpreting the biological and ecological data needed to meet regulatory, planning or natural resource management objectives. Revenue is recognized at the time services as rendered. Cash received in advance is recorded as deferred revenue.

#### Rental income -

Rental income is recognized on a straight-line basis over the term of the lease. See also Note 9.

The following includes receivables from contracts with customers (included in "grants and contracts receivable") as of June 30, 2022 and 2021:

		2022		2021
TOTAL RECEIVABLES FROM CONTRACTS WITH CUSTOMERS	\$ <u></u>	499,877	\$ <u></u>	1,503,259

The following includes the total deferred revenue from contracts with customers (included in "refundable advances and deferred revenue") as of June 30, 2022 and 2021:

	2022	2021
TOTAL DEFERRED REVENUE	\$ <u>1,425,399</u>	\$ <u>1,405,979</u>

Foreign currency translation -

The U.S. Dollar is the functional currency for the Organization's worldwide operations. Transactions in currencies other than U.S. Dollars are translated into dollars at the rate of exchange in effect during the month of the transaction.

#### Use of estimates -

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND GENERAL INFORMATION (Continued)

Functional allocation of expenses -

Accounting principles generally accepted in the United States of America require all nonprofit organizations to present their expenses on a functional basis, separating program activities from general and administrative and fundraising expenses. Functional expenses are either charged directly to program activities as incurred or allocated based on usage for items such as occupancy, depreciation, and administrative salaries. The expenses that have been allocated include salaries and related expenses, depreciation and amortization, occupancy, maintenance, and office expenses, which are allocated based on estimates of time and effort.

Investment risks and uncertainties -

The Organization invests in various investment securities. Investment securities are exposed to various risks such as interest rates, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the accompanying financial statements.

Fair value measurement -

The Organization adopted the provisions of FASB ASC 820, Fair Value Measurement. FASB ASC 820 defines fair value, establishes a framework for measuring fair value, establishes a fair value hierarchy based on the quality of inputs (assumptions that market participants would use in pricing assets and liabilities, including assumptions about risk) used to measure fair value, and enhances disclosure requirements for fair value measurements. The Organization accounts for a significant portion of its financial instruments at fair value or considers fair value in their measurement.

New accounting pronouncement not yet adopted -

ASU 2019-01, Leases (Topic 842), which changes the accounting treatment for operating leases by recognizing a lease asset and lease liability at the present value of the lease payments in the Statements of Financial Position and disclosing key information about leasing arrangements. The ASU is effective for non-public entities with fiscal years beginning after December 15, 2021. The ASU can be applied at the beginning of the earliest period presented using a modified retrospective approach or applied at the beginning of the period of adoption recognizing a cumulative-effect adjustment.

The Organization plans to adopt the new ASU at the required implementation date and management is currently in the process of evaluating the adoption method and the impact of the new standard on its accompanying financial statements.

### 2. INVESTMENTS

In accordance with FASB ASC 820, *Fair Value Measurement*, the Organization has categorized its financial instruments, based on the priority of the inputs to the valuation technique, into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure the financial instruments fall within different levels of hierarchy, the categorization is based on the lowest level input that is significant to the fair value measurement of the instrument.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

#### 2. INVESTMENTS (Continued)

Investments recorded in the Statements of Financial Position are categorized based on the inputs to valuation techniques as follows:

**Level 1.** These are investments where values are based on unadjusted quoted prices for identical assets in an active market the Organization has the ability to access.

**Level 2.** These are investments where values are based on quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active, or model-based valuation techniques that utilize inputs that are observable either directly or indirectly for substantially the full-term of the investments.

**Level 3.** These are investments where inputs to the valuation methodology are unobservable and significant to the fair value measurement.

Following is a description of the valuation methodology used for investments measured at fair value. There were no transfers between levels in the fair value hierarchy during the years ended June 30, 2022 and 2021.

- Money market funds The money market funds are open-end funds that are registered with the Securities and Exchange Commission (SEC) and are deemed to be actively traded.
- Public equity funds and fixed income funds Valued at the closing price reported on the active
  market in which the individual securities are traded.
- Mixed allocation mutual funds Valued at the daily closing price as reported by the fund. Mutual
  funds held by the Organization are open-end mutual funds that are registered with the SEC.
  These funds are required to publish their daily value and to transact at that price. Mutual funds
  held by the Organization are deemed to be actively traded.

The table below summarizes, the investments measured at fair value on a recurring basis, by level within the fair value hierarchy as of June 30, 2022:

	_	Level 1		Level 2		_evel 3		Total
Investments:								
Public equity funds	\$	2,470,560	\$	-	\$	-	\$	2,470,560
Fixed income funds		1,438,302		-		-		1,438,302
Mixed allocation mutual funds		201,697		-		-		201,697
Money market funds	_	568,516	_	-	_	-		568,516
TOTAL	\$_	4,679,075	\$_	-	\$_	-	\$_	4,679,075

Based on the nature of the investment and related liquidity, the Organization classified \$2,688,420 as current and \$1,990,655 as noncurrent in the accompanying Statements of Financial Position.

The table below summarizes, the investments measured at fair value on a recurring basis, by level within the fair value hierarchy as of June 30, 2021:

	Level 1	Level 2		Level 3			Total	
Investments:	-							
Public equity funds	\$ 4,293,837	\$	-	\$	-	\$	4,293,837	
Fixed income funds	2,218,635		-		-		2,218,635	
Mixed allocation mutual funds	269,566		-		-		269,566	
Money market funds	396,772		-	_	-	_	396,772	
TOTAL	\$ <u>7,178,810</u>	\$	-	\$		\$_	7,178,810	

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

#### 2. INVESTMENTS (Continued)

Based on the nature of the investment and related liquidity, the Organization classified \$5,186,155 as current and \$1,990,655 as noncurrent in the accompanying Statements of Financial Position.

Included in investment income, net are the following:

		2022		2021
Interest and dividends	\$	148,123	\$	144,560
Investment expenses provided to external investment advisors		(36,386)		(36,196)
TOTAL INVESTMENT INCOME, NET OF INVESTMENT EXPENSES	\$ <u></u>	111,737	\$ <u></u>	108,364

Additionally, the Organization recognized \$(1,093,080) and \$589,847 of unrealized (losses) gains and \$397,189 and \$855,059 of realized gains on sales of investments during the years ended June 30, 2022 and 2021, respectively.

#### 3. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at June 30, 2022 and 2021:

		2022		2021
Software Equipment Furniture Leasehold improvements	\$	758,850 446,428 116,998 57,227	\$	724,164 446,428 116,998 57,227
Total property and equipment Less: Accumulated depreciation and amortization	_	1,379,503 (1,241,731)	_	1,344,817 (1,202,356)
NET PROPERTY AND EQUIPMENT	\$_	137,772	\$ <u>_</u>	142,461

#### 4. LINE OF CREDIT

The Organization maintains a line of credit with a local financial institution which is secured by all of the Organization's assets (cash, receivables and equipment), and has a maximum borrowing potential of \$2,000,000. The line bears interest at the bank's prime lending rate (4.75% and 4.25% as of June 30, 2022 and June 30, 2021, respectively) and expires on March 31, 2023. As of June 30, 2022 and 2021, the outstanding balance was \$500,000 and \$400,000, respectively.

#### 5. PAYCHECK PROTECTION PROGRAM (PPP) LOAN

On April 23, 2020, the Organization received loan proceeds in the amount of \$954,700 under the Paycheck Protection Program (PPP). The promissory note required monthly principal and interest payments (1%) amortized over the term of the promissory note with a deferral of payments for the first six months. Under the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), the promissory note could be forgiven by the Small Business Administration in whole or in part. The Organization used the proceeds for purposes consistent with the PPP and received notification of forgiveness on March 25, 2021. Accordingly, the full value of the forgiven loan has been presented as "Forgiveness of Debt" during the year ended June 30, 2021.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

#### 6. NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions consist of the following at June 30, 2022 and 2021:

		2022		2021
Subject to expenditure for specified purpose Subject to passage of time Endowment to be invested in perpetuity Endowment earnings subject to appropriation	\$	388,048 - 1,990,655 716,137	\$	468,132 175,000 1,990,655 1,206,509
TOTAL NET ASSETS WITH DONOR RESTRICTIONS	\$_	3,094,840	\$_	3,840,296

The following net assets with donor restrictions were released from donor restrictions during the fiscal year through the incurrence of costs, through the passage of time, or through the removal of permanent restrictions originally imposed by donors:

		2022		2021
Purpose restrictions accomplished	\$	282,248	\$	769,973
Passage of time		177,000		175,000
Endowments released from perpetual restriction  Transfer of endowment investment income to without donor		-		3,972,074
restrictions	_	139,597	_	
TOTAL NET ASSETS RELEASED FROM RESTRICTIONS	\$	598,845	\$_	4,917,047

#### 7. LIQUIDITY AND AVAILABILITY

Financial assets available for use for general expenditures within one year of the Statements of Financial Position date comprise the following:

·	_	2022	_	2021
Cash and cash equivalents Investments Grants and contracts receivable	\$	163,208 4,679,075 1,802,665	\$	154,580 7,176,810 2,007,458
Less: Donor restricted funds Less: Board-designated funds	_	6,644,948 (3,094,840) (1,972,287)	_	9,338,848 (3,665,296) (3,994,200)
FINANCIAL ASSETS AVAILABLE TO MEET CASH NEEDS				

FOR GENERAL EXPENDITURES WITHIN ONE YEAR

As part of the Organization's liquidity management it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. Noncurrent investments include endowment funds consisting of donor-restricted endowments. Income from donor-restricted endowments is restricted until appropriated in accordance with the Uniform Prudent Management of Institutional Funds Act (UPMIFA) and, therefore, is not available for general expenditure until appropriated. As described in Note 12, the endowment has a spending rate that is equal to 5% of the average balances of the trailing 12 quarters. Those funds will be made available for spending in the next 12 months.

\$<u>1,577,821</u> \$<u>1,679,</u>352

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

#### 7. LIQUIDITY AND AVAILABILITY (Continued)

The Organization expects that accounts receivable will be collected and available within the current period. In addition, as discussed in Note 4, the Organization has a line of credit with a maximum borrowing potential of \$2,000,000 to use at its discretion. As of June 30, 2022, \$1,500,000 was available to be drawn upon.

Additionally, the Board-designated funds of \$1,972,287 as of June 30, 2022 can be released to meet the financial needs of the Organization upon Board approval.

#### 8. IN-KIND CONTRIBUTIONS

During the years ended June 30, 2022 and 2021, the Organization was the beneficiary of in-kind contributions which allowed the Organization to provide greater resources toward various its programs. The following donations have been included in revenue and expense for the years ended June 30, 2022 and 2021.

	2022		2021	
Donated Short-Term Enterprise Licensing Agreement	\$_	1,712,405	\$_	1,097,757

#### 9. LEASE COMMITMENTS

The Organization leases an office in Crystal City, Virginia. The lease term is 135 months and is set to terminate during July 2030. The Organization previously leased office space in Arlington, Virginia under a ten-year agreement that expired on December 31, 2021. The Arlington office space was subleased to an unrelated organization during November 2018 through the lease expiration date.

The Organization also maintained two leases for office space in Boulder, Colorado, one of which expired in September 2022, and the other is set to expire in January 2024. The office space that expired in September 2022 was subleased to an unrelated organization.

Accounting principles generally accepted in the United States of America require that the total rent commitment should be recognized on a straight-line basis over the term of the lease. Accordingly, the difference between the actual monthly payments and the rent expense being recognized for financial statement purposes is recorded as a deferred rent liability on the Statements of Financial Position.

The following is a schedule of the future minimum lease payments:

## Year Ending June 30,

2023	\$ 367,624
2024	346,470
2025	336,791
2026	345,211
2027	353,841
Thereafter	<u>1,147,902</u>
	\$ <u>2,897,839</u>

Rent expense for the years ended June 30, 2022 and 2021 totaled \$561,143 and \$654,766, respectively. As of June 30, 2022 and 2021, the deferred rent liability aggregated \$374,999 and \$507,506, respectively.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

#### 9. LEASE COMMITMENTS (Continued)

As noted above, the Organization entered into a sublease agreement for its Arlington office space (which expired on December 31, 2021). As a result of the subleasing transaction, a financial statement loss of \$643,841 (and an increase to the deferred rent liability) was realized during the year ended June 30, 2019, and the loss was amortized over the remaining life of the sublease (as a reduction of the deferred rent liability). During the years ended June 30, 2022 and 2021, the amortization of the aforementioned loss totaled \$104,929 and \$217,057, respectively.

Rental income (under both subleases) for the years ended June 30, 2022 and 2021, totaled \$198,306 and \$273,484, respectively.

#### 10. RETIREMENT PLAN

The Organization maintains a safe harbor 401(k) retirement plan, in which all full-time employees with at least three months of service are eligible to participate in the Plan (as of October 2021, all full-time employees are immediately eligible to participate in the Plan). The Organization matches up to six percent of the participant's eligible compensation. During the years ended June 30, 2022 and 2021, the Organization contributed \$265,395 and \$206,538, respectively, to the Plan.

## 11. CONTINGENCY

The Organization receives awards from various agencies of the United States Government. Such awards are subject to audit under the provisions of *Title 2 U.S. Code of Federal Regulations (CFR)* Part 200 Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (Uniform Guidance). The ultimate determination of amounts received under United States Government awards is based upon the allowance of costs reported to and accepted by the United States Government as a result of the audits. Audits in accordance with the applicable provisions have been completed for all required fiscal years through 2022. Until such audits have been accepted by the United States Government, there exists a contingency to refund any amount received in excess of allowable costs. Management is of the opinion that no material liability will result from such audits.

#### 12. ENDOWMENT

The Organization's endowment consists of donor-restricted endowment funds and funds designated by the governing Board to function as endowments. As required by GAAP, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions. The fund established by the Board of Directors is subject to the Uniform Prudent Management of Institutional Funds Act (UPMIFA) and, thus classifies amounts in its donorrestricted endowment funds as net assets with donor restrictions because those assets are time restricted until the governing Board appropriates such amounts for expenditures. Most of those net assets also are subject to purpose restrictions that must be met before reclassifying those net assets to net assets without donor restrictions. The governing Board has interpreted UPMIFA as not requiring the maintenance of purchasing power of the original gift amount contributed to an endowment fund, unless a donor stipulates the contrary. As a result of this interpretation, when reviewing its donor-restricted endowment funds, the Organization considers a fund to be underwater if the fair value of the fund is less than the sum of (a) the original value of initial and subsequent gift amounts donated to the fund and (b) any accumulations to the fund that are required to be maintained in perpetuity in accordance with the direction of the applicable donor gift instrument.

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

### 12. ENDOWMENT (Continued)

The Organization has interpreted UPMIFA to permit spending from underwater funds in accordance with the prudent measures required under the law. Additionally, in accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriated or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund;
- The purpose of the organization and the donor-restricted endowment fund;
- General economic conditions and the possible effect of inflation and deflation;
- The expected total return from income and the appreciation of investments; and
- Investment policies of the organization.

Endowment net asset composition by type of fund as of June 30, 2022:

	<u>R</u>	Without Donor estrictions	_	Vith Donor estrictions		Total
Board Designated Endowment Funds Original donor-restricted gift amount and amounts required to be maintained in	\$	1,972,287	\$	-	\$	1,972,287
perpetuity by donor Accumulated investment earnings	_	<u>-</u>	_	1,990,655 716,137	_	1,990,655 716,137
TOTAL ENDOWMENT FUNDS	\$_	1,972,287	\$ <u>_</u>	2,706,792	\$_	4,679,079

Changes in endowment net assets for the year ended June 30, 2022:

	Without Donor <u>Restrictions</u>	With Donor Restrictions	Total
Endowment net assets, beginning of year Investment income, net Unrealized loss on investments Realized gain on sales of investments Amounts appropriated for expenditure	\$ 3,994,200 4,075 (606,420) 368,966 (1,788,534)	\$ 3,197,164 107,662 (486,660) 28,223 (139,597)	\$ 7,191,364 111,737 (1,093,080) 397,189 (1,928,131)
ENDOWMENT NET ASSETS, END OF YEAR	\$ <u>1,972,287</u>	\$ 2,706,792	\$ <u>4,679,079</u>

Endowment net asset composition by type of fund as of of June 30, 2021:

	Without Donor <u>Restriction</u>	With Donor Restrictions	Total
Board Designated Endowment Funds Original donor-restricted gift amount and amounts required to be maintained in	\$ 3,994,200	) \$ -	\$ 3,994,200
perpetuity by donor Accumulated investment earnings		1,990,655 <u>1,206,509</u>	1,990,655 <u>1,206,509</u>
TOTAL ENDOWMENT FUNDS	\$ <u>3,994,200</u>	<u>3,197,164</u>	\$ <u>7,191,364</u>

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

#### 12. ENDOWMENT (Continued)

Changes in endowment net assets for the year ended of June 30, 2021:

	<u>R</u>	Without Donor estrictions	With Donor Restrictions	_	Total
Endowment net assets, beginning of year Endowment assets released from perpetual	\$	129,910	\$ 6,219,871	\$	6,349,781
restriction		3,972,074	(3,972,074)		-
Investment income, net		19,286	89,078		108,364
Contributions from undesignated net assets		378,362	-		378,362
Unrealized gain on sales of investments		104,976	484,871		589,847
Realized gain on sales of investments		152,176	702,883		855,059
Amounts appropriated for expenditure	_	<u>(762,584</u> )	<u>(327,465</u> )	-	(1,090,049)
<b>ENDOWMENT NET ASSETS, END OF YEAR</b>	\$_	3,994,200	\$ <u>3,197,164</u>	\$_	7,191,364

Endowment Assets Released from Perpetual Restrictions -

During the year ended June 30, 2021, the Organization received notification (from three donors) that certain contributions (originally required to be invested in perpetuity) were approved to be released from all restrictions. Accordingly, \$3,972,074 of net assets with donor restrictions were released and placed in a Board controlled Quasi-Endowment available for Board-approved expenditures. The Board also created a 'Project Investment Fund'. The purpose of the Project Investment Fund is to fund new projects that management has recommended to the Board of Directors, which are made available for general operations through Board resolution. As of June 30, 2021, the Quasi-Endowment Fund maintained \$3,915,933 of net assets, the Project Investment Fund maintained \$64,463 of net assets, and the Operating Cash Fund maintained \$13,804 of net assets.

#### Funds with Deficiencies -

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Organization to retain as a fund of perpetual duration. The Organization had no funds with deficiencies as of June 30, 2022 and 2021.

#### Return Objectives and Risk Parameters -

The Organization has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity or for a donor-specified period(s) as well as Board-designated funds. Under this policy, as approved by the Board of Directors, the endowment assets are invested with a long-term investment horizon with an emphasis on growth and with a higher tolerance for limited liquidity. The objectives of the fund are to maximize the returns without exposure to undue risk.

### Strategies Employed for Achieving Objectives -

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends).

## NOTES TO FINANCIAL STATEMENTS JUNE 30, 2022 AND 2021

#### 12. ENDOWMENT (Continued)

Strategies Employed for Achieving Objectives (continued) -

The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending Policy and How the Investment Objectives Relate to Spending Policy -

The payout rate from the Organization's endowment should provide a stable, predictable level of spending for the endowed purposes, and should achieve a proper balance between present and future needs. The amount available for payout each fiscal year will be up to a maximum of 5% of the average of the market value of the endowment on December 31st of the current fiscal year, and the end of each quarter of the three years immediately preceding that date. The amount available for payout each fiscal year shall not exceed the actual value of any income, dividend, interest and capital appreciation, both realized and unrealized, in excess of the administrative fee. In the event that the endowment sustains unrealized losses resulting from a drop in market value, the Organization may continue to pay out income from dividends, interest and realized gains earned each quarter. A decision to pay out additional funds beyond dividends and interest up to 5% in periods of market decline may be made by the Board of Directors, as long as they feel it is prudent, in the long-term interest of the Organization, and the rationale for the Board of Director's decision is properly documented.

#### 13. SUBSEQUENT EVENTS

In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through February 10, 2023, the date the financial statements were issued.