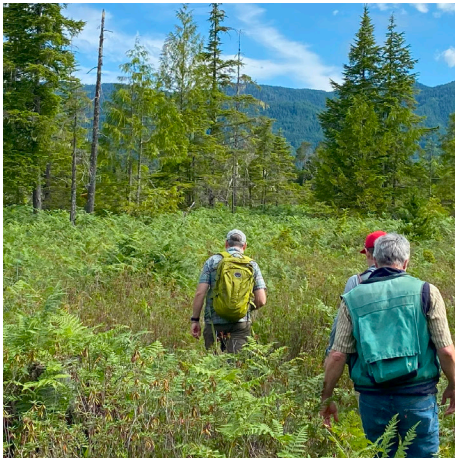
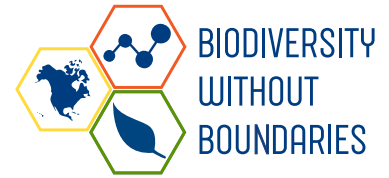


# BIODIVERSITY WITHOUT BOUNDARIES 2024

APRIL 8-11, 2024 | SEATTLE, WASHINGTON



The **2024 Biodiversity Without Boundaries Conference** convenes hundreds of North America's leading conservationists to discuss conservation challenges, biodiversity data, celebrate successes, collaborate on new initiatives, share innovations, and design a future where biodiversity thrives. The conference will explore a variety of topics showcasing the latest data, tools, and technology to support conservation decision-making. Through plenaries, presentations, and workshops, participants come together and work through the many phases and challenges of conservation today.

During the multi-day conference, sponsors and conference attendees have the opportunity to:

**UNDERSTAND** how to effectively access and use objective, scientific biodiversity information to guide conservation decisions.

**MEET** expert scientists who have their fingers on the pulse of biodiversity and conservation.

**LEARN** about tools and resources to save you time and inform your work.

**DISCOVER** how biodiversity information can play an important role in larger conservation projects and sustainability efforts.

**EXPLORE** case studies of how biodiversity information has successfully guided conservation action and measured the effectiveness of these actions.

**DEVELOP** direct connections and relationships with biodiversity experts.

**CONNECT** with people who share your passion for biodiversity.

**SHARE** your perspectives with a wide audience of decision-makers and conservation enthusiasts.

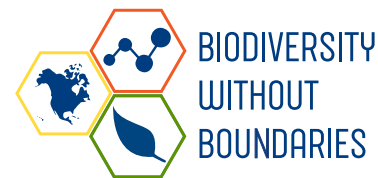
## Become a sponsor of the Biodiversity Without Boundaries 2024 Conference.

As a sponsor, you will be recognized for your contribution, and could further your connection with a wide audience of expert conservation professionals. Please review the sponsor levels and benefits on the next page.

Customized sponsorships are also possible. **Interested?** Reach out to Jeanette at [jeanette@natureserve.org](mailto:jeanette@natureserve.org).

# BIODIVERSITY WITHOUT BOUNDARIES 2024

## SPONSORSHIP OPPORTUNITIES



### CONFERENCE BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
Registration	4 complimentary	2 complimentary	1 complimentary plus 10% off additional registrations (up to 5)	25% discount (up to 5 attendees)	10% discount (up to 5 attendees)
Promotional emails	Large logo with link	Medium logo with link	Small logo with link	Name with link	Name with link
Attendee giveaway	Yes	Yes			<b>\$1,000</b>
Exhibit space	Premium	Standard	Standard	Shared	
Conference Recognition	Logo featured on select on-site promotional signage Verbal recognition Logo placement during networking breaks and meals Plenary Address* Recognition at Welcome Reception	Logo featured on select on-site promotional signage Verbal recognition Logo placement during networking breaks and meals Recognition at Award Luncheon	Logo featured on select on-site promotional signage Verbal recognition	Logo featured on select on-site promotional signage	
	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	

**CONTACT**  
**Jeanette Stoltzfus**  
 Chief Advancement Officer  
 jeanette@naturereserve.org  
 703-908-1837



### ADDITIONAL BENEFITS

Joint Digital Engagement	Individual sponsor shoutout post Collaborative post** Tagged in 'Thank You to Sponsors' post, post-conference	Individual sponsor shoutout post Collaborative post** Tagged in 'Thank You to Sponsors' post, post-conference	Tagged in 'Thank You to Sponsors' post, post-conference	Tagged in 'Thank You to Sponsors' post, post-conference	Tagged in 'Thank You to Sponsors' post, post-conference
Conservation Conversations Podcast	5 min feature in an episode Audio ad*** Logo on one episode page	Audio ad*** Logo on episode page	Host pre/post roll mention Logo on one episode page	Host pre/post roll mention	
Species Adoptions	G1	G2	G3		
NatureServe eNewsletter	Banner ad***				
Biodiversity Employee Challenge****	✓				
Match Challenge Donor Highlight	✓				

\*Plenary address is no longer than 5 minutes

\*\*Dependent on if there is an active account handle to tag. Sponsors without a social media handle will still be thanked in the general "Thank You to Our Sponsors" post.

\*\*\*Sponsor is responsible for producing: attendee giveaway; audio ad (less than 30 seconds); digital banner ad (570x200px or 534x280px)

\*\*\*\*Biodiversity Employee Challenge to be negotiated. Ideas include hosting a peer-2-peer fundraising campaign, nature hike, webinar(s)