

*The Conservation Guide to America's  
Natural Places*

[bit.ly/LandScope](http://bit.ly/LandScope)

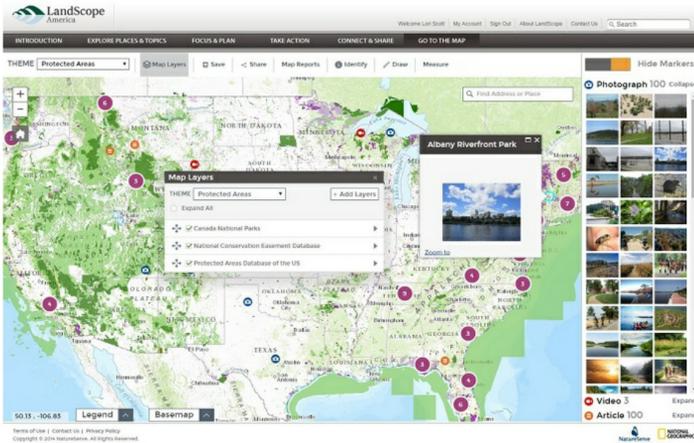


Photo by Jack Looney

## Why

Knowing where conservation action is needed most is an important step in the planning process.

Discovering where group's values and priorities align can lead to powerful collaborations.

Targeting action to the areas in greatest need utilizes limited conservation investments more efficiently.

## What

LandScope America is a free, easy-to-use online tool for conservation planning and collaboration.

LandScope provides users with a single resource for visualizing high-priority lands and waters for conservation.

The map-centric platform brings together hundreds of map layers, from authoritative sources, to show where conservation action is needed most.

LandScope content is curated to ensure users are finding the most relevant information to guide decisions and target conservation priorities.

Users share maps, images, and stories about the places that matter most to them, inspiring collaboration and partnerships through aligned priorities and values.

LandScope America generates reports so users can track progress toward their conservation goals.

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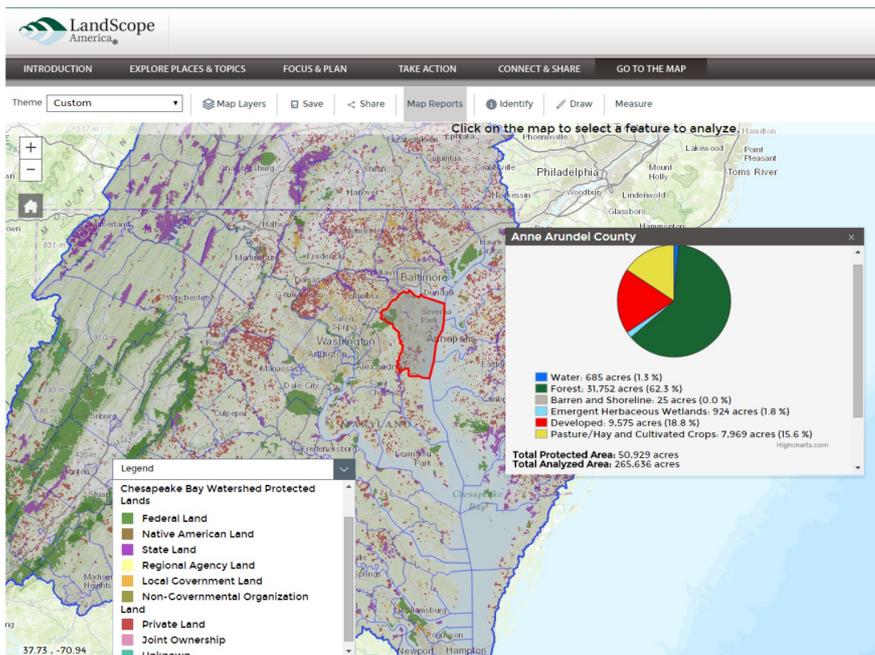
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## LandScope in Action

### Landscape Chesapeake

More than 50 partner organizations, including federal and state agencies, non-governmental organizations, and land trusts in the Chesapeake Bay watershed are now able to identify mutual priorities and track progress against conservation, restoration, and recreation goals.

In an effort to restore and protect the watershed, stakeholders used LandScope America to develop a publicly accessible, land conservation platform. Using LandScope, users can view multiple sets of conservation priorities in a single map and display partners' place-based success stories, photos, and videos, inspiring others about the places in the Chesapeake Bay watershed that matter most.



LandScope America uses an interactive map viewer to bring together maps, data, photos, and stories and provides useful reporting tools and resources for strategic conservation planning, priority-setting, and progress tracking.

*LandScope Chesapeake has become the go-to source for quick access to the broadest possible range of documented conservation priorities in the Chesapeake watershed. It's where the Chesapeake Conservation Partnership seeks to build out comprehensive data. It's where we go for the most accurate watershed-wide protected lands data.*

- Jonathan L. Doherty, National Park Service - Chesapeake Bay

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